

iOS8 Privacy Settings Smart Card

Diagnostics & Usage Data

Diagnostics and usage data enables a feature that gives Apple permission to track everything you do, to disable it in iOS 8:

Open up the Settings app and navigate to **Privacy** > **Diagnostics & Usage**.



Then tap on Don't Send.



Geo-Located Photos

Whenever you take a photo, it records the location and saves that information inside of the photo's EXIF data. When you send that photo to someone else, they can see where you took it, in some cases, down to the specific street corner. If you post a picture that you took from your home, anyone that can view it can figure out where you live and more.

To disable your location from being shared in Message and Find my Friends, open the Settings app and navigate to **Privacy** > **Location Services**. Then navigate to **Share My Location** and click on the toggle to disable **Share My Location**.



Go back to **Location Services** to disable your location from being saved to photos. Click on **Camera** to change the settings.



Tap on Never.



Within the **Location Services** setting, decide which of your apps require location-based services and disable those that don't. Navigation and maps apps are examples of specialized apps that require location.



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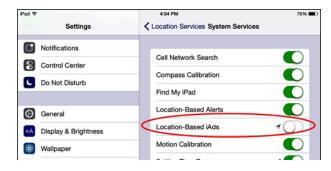
Location Based iAds

iAds has been around for a few years now, but not without its own controversy. Location-based iAds don't use your exact location and Apple doesn't give this info to advertisers. Most users prefer to disable iAds anyway. Here's how to do it:

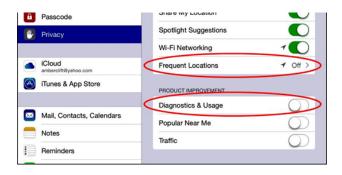
Open up the Settings app and navigate to **Privacy** > **Location Services** > **System Services**. You'll see a list of various toggles that you can turn off and on.



You'll see one that says Location-Based iAds. Go ahead and flip the toggle to the right until it's grayed out.



You should also to turn off **Diagnostics & Usage** (You'll have to do it here too), as well as tapping on **Frequent Locations** and turning that off as well.



Ad Tracking

Ads can track everything you do. Apple has a setting where you can turn this on or off. Open up the Settings app and navigate to **Privacy** > **Advertising**.



You'll want to make sure that you turn **ON Limit Ad Tracking**. In this instance "ON" is good. You'll also want to reset your advertising identifier while you're still on that page. Tap on **Reset Advertising Identifier** to start with a clean slate. Users who are concerned about having their usage habits tracked by advertisers can tap this button, which essentially makes them appear as a new user.



Safari's Do Not Track

Safari's Do Not Track is a universal web tracking opt-out initiative that allows users to prevent advertisers from tracking your browsing habits. The Safari mobile browser on iOS 8 allows you to opt-out to prevent your mobile web browsing history from being looked at by advertising eyes.

To opt-out, open the Settings app, scroll down and tap on **Safari**. Under the section titled **Privacy & Security**, turn on **Do Not Track**. It's also a good idea to <u>enable</u> **Block Pop-ups**. You can clear browser history here as well. It is a good idea to do this periodically.



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Passwords and AutoFill

Lastly you will want to clear the auto fill to protect your passwords and credit card information. Open the Settings app, scroll down and tap on **Safari**. Under the section titled **General**, click on **Passwords & AutoFill**.

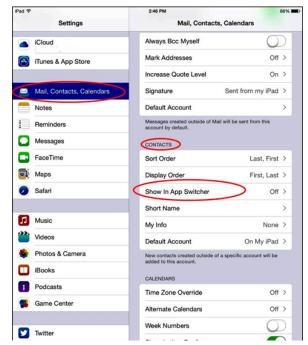


Then click on the toggle to disable **Use Contact Info, Names and Passwords** and **Credit Cards**. Be sure to check and delete any information you don't want saved by clicking on each option.



Prior to iOS 8, when you double-clicked your home button you would only see an array of app thumbnails, allowing you to quickly switch between apps. With iOS 8, avatars of your recent and favorite contacts will now show up as well.

To disable your contacts from displaying in the app switcher, launch the **Settings app.** Select "**Mail**, **Contacts**, **Calendar**" form the list of options.



Click the toggles to switch off **Phone Favorites** and **Recents** to disable avatars of your recent and favorite contacts from automatically displaying in the app switcher.

